

# 2022

## ELDER CARE EXPO SPONSORSHIP PACKET

Hosted by Mason & Associates  
Law Firm

### PRESENTING SPONSOR \$5000

- \* ONLY ONE AVAILABLE
- \* 2 Full-Page Company Ads in Event Program
- \* Company Recognition during Welcome and Breaks
- \* Company Ad on Slide Rotation during Registration and Breaks
- \* "Presented by (your company)" and logo on all marketing materials
- \* Company Printed materials and promo items in Expo tote bags
- \* Company Recognition on Social Media, Website, and Press Releases
- \* Exhibit Space: 1-2 Tables in prominent location with 2-4 chairs
- \* Lunch provided for up to 4 representatives

### ENTERTAINMENT SPONSOR \$2500

- \* Exclusivity of industry in sponsor level. Limited availability.
- \* 1 Full-Page Company Ad in Event Program
- \* Company Ad on Slide Rotation during Registration and Breaks
- \* Promo items in Expo tote bags
- \* Company Recognition on Social Media and Website
- \* Exhibit Space: 1 Table with two chairs
- \* Lunch provided for up to 2 representatives

### HOSPITALITY SPONSOR \$1500 1 SPOT LEFT

- \* Half-Page Company Ad in Event Program
- \* Company Ad on Slide Rotation during Registration and Breaks
- \* Company Recognition on Social Media and Website
- \* Exhibit Space: 1 Table with two chairs
- \* Lunch provided for up to 2 representatives

### COMPASSION SPONSOR \$1000 SOLD OUT

- \* Half-Page Company Ad in Event Program
- \* Company Recognition on Social Media and Website
- \* Exhibit Space: Table with two chairs
- \* Lunch provided for up to 2 representatives

### CARE SPONSOR \$500 SOLD OUT

- \* Quarter-Page Company Ad in Event Program
- \* Exhibit Space: Table with two chairs
- \* Lunch provided for up to 2 representatives

### BASIC SPONSOR \$250 SOLD OUT

- \* Exhibit Space: Table with two chairs
- \* Lunch provided for up to 2 representatives



NOVEMBER 16TH



9AM-1PM



14TENN

1410 51st Ave N  
Nashville, TN 37209

**M&A** MASON &  
ASSOCIATES  
ELDER LAW & ESTATE PLANNING

# ELDER CARE EXPO

## SPONSORSHIP LEVELS

	Presenting Sponsor \$5000	Entertainment Sponsor \$2500	Hospitality Sponsor \$1500	Compassion Sponsor \$1000	Care Sponsor \$500	Basic Sponsor \$250
Exhibit Space: Table & Chairs	✓ (2 Tables, 4 Chairs)	✓ (1 Table, 2 Chairs)	✓ (1 Table, 2 Chairs)	✓ (1 Table, 2 Chairs)	✓ (1 Table, 2 Chairs)	✓ (1 Table, 2 Chairs)
Lunch Provided For Reps	✓ (up to 4)	✓ (up to 2)	✓ (up to 2)	✓ (up to 2)	✓ (up to 2)	✓ (up to 2)
Ad In Event Program	✓ (2) Full-Page	✓ (1) Full-Page	✓ (1) 1/2-Page	✓ (1) 1/2-Page	✓ (1) 1/4-Page	
Recognition On Social Media, Website	✓	✓	✓	✓		
Ad In Slide Rotation	✓	✓	✓			
Recognition During Breaks	✓	✓				
Promo Items In Expo Bags	✓	✓				
Exclusivity of Industry	✓	✓				
Materials In Expo Bags	✓					
Recognition In Event Press Release	✓					
"Presented by (Your Company)" & Logo On All Marketing	✓					

To reserve sponsorship, please contact our office at (615) 989-7054 or [karissa@planyourlegacy.com](mailto:karissa@planyourlegacy.com) and complete attached application. SPACE IS LIMITED. The reservation deadline November 1, 2022. If electricity is needed for your booth, please request upon reservation.

# 2022

# ELDER CARE EXPO

## EVENT INFORMATION

**DATE:** November 16, 2022

**SCHEDULE:**

Registration, Continental Breakfast, & Exhibiton

9:00 AM - 9:50 AM

Welcome Ceremony

9:50 AM - 10:00 AM

Help! My Parents Don't Have a Will, Power of Attorney, etc.

10:00 AM - 10:45 AM

Attorney Jake Mason, Mason & Associates Law Firm

Aging and Dementia

10:45 AM - 11:15 AM

Megan E Mason, MD - Neurology, Sumner Medical Group

Break & Exhibiton

11:15 AM - 11:30 AM

Lunch & Exhibiton

11:30 AM - 12:00 PM

Will Question & Answer Session to the Public

12:00 PM - 1:00 PM

Attorney Jake Mason & Dr. Megan E Mason

**LOCATION:**

14TENN

1410 51st Ave N

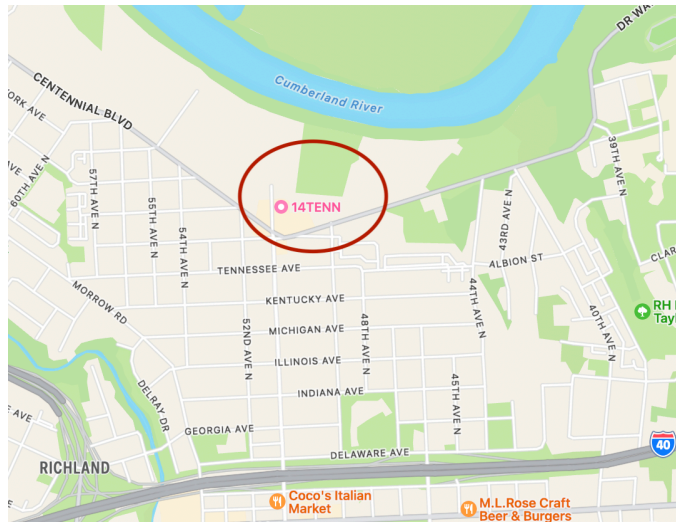
Nashville, TN 37209

**PARKING:**

Parking is on site and free of charge.

Please contact us with any

questions regarding parking at (615) 989-7054.



**M&A** MASON &  
ASSOCIATES  
ELDER LAW & ESTATE PLANNING

# EXHIBITOR

## RESERVATIONS:

To reserve sponsorship, please contact our office at (615) 989-7054 or [info@planyourlegacy.com](mailto:info@planyourlegacy.com) and complete attached application. Reservations are due by November 1, 2022. A wait list will be formed when all spaces are fill up. You will be notified if space opens up two weeks prior to the event. Payments are due by the day of the event. Mail the application to: Mason & Associates Law Firm, 1531 Hunt Club Blvd, Suite 208, Gallatin, TN 37066. Cash, checks and credit cards are accepted.

## EVENT SET UP:

**November 16, 2022 - 8:00-9:00 AM - 14 Tenn**

## EVENT BREAK DOWN:

**November 16, 2022 - 1:00-2:00 PM (Following Event)**

## BOOTHS:

All exhibitors will be provided a table and 2 chairs. The Presenting Sponsor will receive 2 tables and 4 chairs if needed. If electricity is needed for your booth, please request upon reservation and bring an extension cord.

## DOOR PRIZES:

Exhibitors are welcome to provide a door prize valued at \$25 or more to be given away during the scheduled breaks. Door prizes are not required.

## COMPANY ADS & LOGOS:

Please send Company Ads in PDF/JPG format and Company Logos in PNG/JPG format to [Karissa@PlanYourLegacy.com](mailto:Karissa@PlanYourLegacy.com).

*If you have any questions regarding sponsorships, set up, or event details, please contact our office at (615) 989-7054 or [Karissa@PlanYourLegacy.com](mailto:Karissa@PlanYourLegacy.com).*

## SPONSORSHIP APPLICATION

*ALL applications must be received by November 1, 2022. Payments are due by the day of the event.  
Space is limited.*

\_\_\_\_\_  
Company/Organization Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Street

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone Number

\_\_\_\_\_  
Email Address

PLEASE PROVIDE THE FOLLOWING FOR EACH  
REPRESENTATIVE ATTENDING:

\_\_\_\_\_  
Name (#1)

\_\_\_\_\_  
Cell Phone Number

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Name (#2)

\_\_\_\_\_  
Cell Phone Number

\_\_\_\_\_  
Email Address

*Any additional representatives can be written on the  
back of this form.*

### SPONSORSHIP:

\_\_\_\_\_ PRESENTING SPONSOR \$5000

\_\_\_\_\_ ENTERTAINMENT SPONSOR \$2500

\_\_\_\_\_ HOSPITALITY SPONSOR \$1500

\_\_\_\_\_ COMPASSION SPONSOR \$1000

\_\_\_\_\_ CARE SPONSOR \$500

\_\_\_\_\_ BASIC SPONSOR \$250

*Please make checks payable to: Mason &  
Associates. Credit cards accepted over the phone  
at (615) 989-7054.*

*Mail forms to:  
Mason & Associates Law Firm  
1531 Hunt Club Blvd, Suite 208  
Gallatin, TN 37066*

**Please send Ads and company logo in PNG/JPG  
format to [Karissa@PlanYourLegacy.com](mailto:Karissa@PlanYourLegacy.com).**

*SPACE IS LIMITED. Prior to submitting paperwork,  
it is best to contact our office at (615) 989-7054 or  
[Karissa@planyourlegacy.com](mailto:Karissa@planyourlegacy.com) to reserve  
sponsorship levels. If all levels are full, you will be  
added to the waiting list and be notified if a space is  
made available.*